THE COST OF CYBERCRIME TO AUSTRALIA

DIRECT COST TO BUSINESS

33% = 693,053 businesses experienced a cybercrime

11,703 reported a cyber incident

153 reports of critical infrastructure

60% OF ALL TARGETED ATTACKS STRUCK SMALL AND MEDIUM BUSINESSES

Effect of a cyber attack on business

40% business disruption
29% information loss
25% revenue loss

50% of the costs are caused by web-based attacks and insiders

$276,323 Average cost of a cyber crime attack to a business

53% of the cost is on detection and recovery

Average cost per attack

Denial of service $180,458
Web-based attacks $79,380
Malicious insider $177,834
Malicious code $105,223
Phishing and social engineering $23,209
Malware $458
Stolen devices $13,044
Virus, worm or trojan $421
Botnet $867

Increase to 51 days if the attack was a malicious insider, employee or contractor.

INDIRECT COST TO BUSINESS

693,053 businesses experienced a cybercrime